

For immediate release

August 10, 2010

To whom it may concern

Asahi Industries Co., Ltd.

Representative: Kiyoshige Akamatsu, President

Code number: 5456

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Notice Regarding Projected Dividend for the Fiscal Year Ending March 31, 2011

On August 10, 2010, Asahi Industries Board of Directors approved a resolution to revise the projected annual dividend per share as follows.

1. Reasons for the revision of projected dividends

Our dividend policy is based on return of profits to shareholders, fully taking into consideration business performance, financial position and financial requirements for investments to enhance our corporate value.

As announced in the Consolidated Financial Results for the Fiscal Year Ended March 31, 2010 issued on May 10, 2010, we have planned to pay an annual dividend of 7,000 yen. The Board of Directors has approved a resolution, at a meeting held today, that a projected interim dividend per share is 3,000 yen and a projected year-end dividend per share is 4,000 yen.

2. Revision

Record date	Dividend per Share (yen)				
	Interim	Year-End	Full Year		
Previously announced projection (Announced May 10, 2010)	-	-	7,000		
Revised projection	3,000	4,000	7,000		
Fiscal Year ended March 31, 2009	3,000	Ordinary	3,500	Ordinary	6,500
		Commemorative	1,000	Commemorative	1,000
		Total	4,500	Total	7,500